



## NEWSLETTER ASEM / no. 8 - 2019

<http://www.restart-eu.upb.ro>

### Second year of ReStart project

The purpose of the project RESTART (Reinforce entrepreneurial and digital skills of students and teachers to enhance the modernization of higher education in MOLDOVA) is in bringing valuable contributions to the development of actual society by modernization of curriculum in five universities from Moldova country, at the Master level, in the subject of Business & Administration.

- The second year of implementation of the ReSTART project was dedicated on
- various activities, focus on modernizing the Master's program of Business Administration, from ASEM:
- Development and testing of university courses on the MOODLE platform;
- Implementation of new teaching methods;
- Organization of two multiplier events and workshops;
- Organizing of three information sessions of the master's students with the best practices of the EU in the field of modernizing the entrepreneurial education;
- Contributing to the career orientation of the master's students through organizing of three sessions;
- Organization of three sessions of debates in order to carry out the activities of modernization

of the new courses and to identify the subsequent improvements;

- Participation from the master's students in two Business Plan competitions;
- Organization of several lessons with the participation of the professors from the partner universities, who acquainted the students with the most current subjects of the entrepreneurial education;
- Dissemination of information on the actions carried out within the ReSTART project.



## Key indicators

**384 master students in Business & Administration from Moldova country have:**

- Improved the motivation to learn entrepreneurship;
- Increased digital and entrepreneurial skills;
- grown the level of preparation for develop the business plan for local business sector.

**5 modernized master curricula in Business & Administration, in the Republic of Moldova:**

- Increased the institutional capacity to implement modern approaches in Business education

**30 updated master courses with new pedagogical approaches on ICT-based are correlated with practices and are relevance for the local business needs.**

**96 representatives from companies, professional associations, civil society will:**

- Better understanding the relevant entrepreneurship and digital leaning needs;
- Improved awareness about the potential of entrepreneurship education for better local business capacity;
- Reinforced capacity to generate further improvements in education and labor market.

## Six modernized courses

Within the ReSTART project, 6 university courses were modernized:

- Organizational behavior;
- Project management;
- Quality management systems;
- Self-development;
- Change management;
- Business models and business plan.

Using of the MOODLE system in teaching these courses essentially contributes to increase the active involvement of students in the learning process, easier and faster access to information sources and develop the digital and entrepreneurial skills.

## Development of digital and entrepreneurial skills of teachers

Between October 22-25 2019, the members of the Management Department of the Business and Administration Faculty of ASEM together with a group of professors from 4 Universities - partners from the Republic of Moldova, participated in the training course "Transforming teacher's mindsets through digital and entrepreneurial skills development" at the Technical University of Košice (Slovakia).

The following modules were presented during the training session:

- -Pedagogical aspects in advising and mentoring students;
- -Innovative approaches in the teaching-learning process;
- -Entrepreneurial development for students and teachers;
- Transfer of technologies within Universities (based on the TUKE example), start-ups, and innovative incubators;
- -Gaming in education;
- -Best practices in dual education in the Republic of Moldova, professional insertion of students from the Republic of Moldova.



## Information sessions

In this year in the ASEM was held three information sessions for students and teachers on the project RESTART (14/02/19, 20/05/19 and 23/09/2019).

The master's students were familiarized with the results of the project, including the realized studies focused on analyzing the best practices of the European Union in the field of modernizing the entrepreneurial education, and on the entrepreneurial education within the university by involving the stakeholders, by satisfying the expectations of the local market based on using the ICT methods, innovative teaching and learning activities



## ReStart Partners

- **UNIVERSITY POLITEHNICA OF BUCHAREST, Romania**  
project coordinator  
[www.upb.ro](http://www.upb.ro)
- **UNIVERSITY RUSE "ANGEL KANCHEV", Bulgaria**  
[www.uni-ruse.bg/en](http://www.uni-ruse.bg/en)
- **TECHNICAL UNIVERSITY OF KOSICE, Slovak Republic**  
[www.tuke.sk/wps/portal/tuke](http://www.tuke.sk/wps/portal/tuke)
- **"ALECU RUSSO" BĂLȚI STATE UNIVERSITY**  
[www.usarb.md/en/](http://www.usarb.md/en/)
- **MOLDOVA STATE UNIVERSITY**  
[www.usm.md](http://www.usm.md)
- **ACADEMY OF ECONOMIC STUDIES OF MOLDOVA**  
[www.ase.md/en/](http://www.ase.md/en/)
- **STATE AGRARIAN UNIVERSITY OF MOLDOVA**  
[www.uasm.md/en](http://www.uasm.md/en)
- **CAHUL STATE UNIVERSITY "BOGDAN PETRICEICU HASDEU"**  
[www.usch.md](http://www.usch.md)
- **THE AGENCE UNIVERSITAIRE DE LA FRANCOPHONIE – Central and Eastern Europe Office, Romania**  
[www.auf.org](http://www.auf.org)

## Career orientation sessions

In 2019, were organized 3 career orientation sessions, bringing together representatives from the partner universities from Romania, Slovakia, Bulgaria, ASEM professors, master's students and business community. During these sessions, good practices in the field of counseling and career guidance of students from European universities were presented. The experience of the partners provoked discussions between the participants in the sessions, who analyzed the possible methods of stimulating the entrepreneurial spirit and of improving the entrepreneurial education in the universities of the Republic of Moldova.



## Multiplier events and the workshops

Entrepreneurial education is a significant factor in job creation, innovation and economic growth of the country. In this way, the Management department within ASEM comes with a series of activities designed to contribute to the improvement of entrepreneurial education.

On March 20, 2019 and December 5, 2019, two meetings of BAA students with representatives of the business environment and state institutions were organized, which had as an objective information about existing entrepreneurship support instruments in the Republic of Moldova.



## Visit of teacher for partner universities

In May and December 2019, master's students from several study programs within ASEM had the opportunity to participate in a series of lessons held by professors from European universities.

The themes of the lessons were varied, focusing on current and important subjects in entrepreneurial education. The events were highly appreciated by master students especially the level of lessons and interactive teaching methods.



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